



Editorial: Skygistics (PTY) LTD

For immediate release

Skygistics (PTY) Ltd. a South African based company and well known to the greater Africa continent has recently joined forces with Skytrack, a wholly owned subsidiary of the Hanif Group of Companies, by appointing Skytrack as one of their new Distributors.

Skygistics is the exclusive regional operator for the Globalwave Satellite system. In addition, they are the only South African Tracking Company with Geo Satellite coverage of Africa, Australia and surrounding coastal waters.

Skygistics provides an all-weather, around-the-clock, two-way communications systems, which utilize state-of-the-art technologies to allow clients to track, manage and control both fixed and mobile remote assets, and conditions in near and real time.

“Skygistics’ competitive edge most definitely lies in the vision of our Distributors, who are appointed selectively and exclusively. Skygistics Distributors understand that the solution that they provide to their client does not just consist of a courtesy call - it encompasses the TOTAL solution. The end- result is a satisfied client, who appoints a business partner for life, explains Andre Naude, the Group Sales and Marketing Executive of Skygistics”.

“The core focus of Skygistics, through Skytrack is to empower our clients, by allowing them to transform their business by using the information that our systems provide in such a manner that both increases efficiency and decrease operational costs” explains Naude. Skygistics do this by supplying a wide range of innovative and technologically superior asset management products that combine state of the art Internet, Satellite and GSM communications technologies.

Skygistics do this very successfully by proving a one-stop- approach to all their Distributors, ensuring that the flow of both product and services are done in the most convenient and seamless manner possible.

Skytrack in conjunction with Skygistics will constantly seek to examine all aspects of the service experience to continue to find ways to improve its customer satisfaction. In addition, all employees are rigorously trained and retrained to think about customer satisfaction in such a way that create a self-sustaining company culture that revolves around the customer.

The most common use of the companies' products is to track the movement of road vehicles, ships and trains while monitoring key use and performance criteria such as speed and fuel consumption. Skytrack-Skygistics offers a complete remote monitoring and communications solution for the transport industry, which offers operators huge competitive advantages in increased operating efficiency because of cost saving, increased equipment uptime and emergency communication. With the Skytrack-Skygistics system comes an easily installable and user configurable software package with the option of displaying your information on a website accessible from any computer with your unique username and password.

“With the Skygistics range, a client can now sit anywhere in the world, and by simply accessing the internet, locate any asset from a truck which is being moved from one location to another, to large earth moving equipment which may be located in Africa. All the information is presented in a user-friendly application, which includes maps with street-level detail,” explains Omar Hussein, Managing Director of Skytrack.

For more information about the Skytrack-Skygistics products and solutions contact the Skytrack head office on.....

ENDS.
